

Zywave has partnered with HR & Benefits Essentials

April 22, 2008 -- Zywave, a leading technology provider of products and services for insurance brokers, announced today that it has partnered with HR & Benefits Essentials, a Stamford, CT-based developer and nationwide distributor of human resources and benefits information and forms.

The partnership will allow group benefits brokers who use Elements, Zywave's new customizable client communication portal, the option to purchase "Unlimited Access" to HR & Benefits Essentials' comprehensive Web site for themselves, their clients and prospects. This online HR and benefits library features a reference center with thousands of easy-to-read pages on such complex topics as HIPAA, COBRA and LTC, and includes hundreds of downloadable forms.

"We are pleased to partner with HR & Benefits Essentials in offering brokers more resources that allow them to provide value-added services to their clients and prospects, differentiating them in the marketplace and further securing their business relationships," said Dave O'Brien, executive vice president at Zywave. "As a module addition to the broker's Zywave Elements portal, clients will have no reason to go anywhere else to get the latest updates on HR issues, forms and legislation. HR & Benefits Essentials can be easily integrated into Zywave Web sites or individual broker sites."

The HR & Benefits Essentials Web site includes an interactive, "Ask the Experts" feature that provides a personal response to brokers' and their clients' questions. The service also includes a bi-monthly newsletter that allows subscribers to e-mail an agency-tailored, HR & Benefits newsletter to their client and prospect base.

"As the pioneer in providing software solutions to the insurance industry, Zywave continues to offer new, innovative and valuable services to brokers to help them differentiate their agencies from the competition," said Martin Censor, Managing Editor, HR & Benefits Essentials. "Our online human resources and benefits library provides Zywave partners and their clients with a resource that is easy to use, and delivers comprehensive HR and benefits information on a 24/7 basis."